

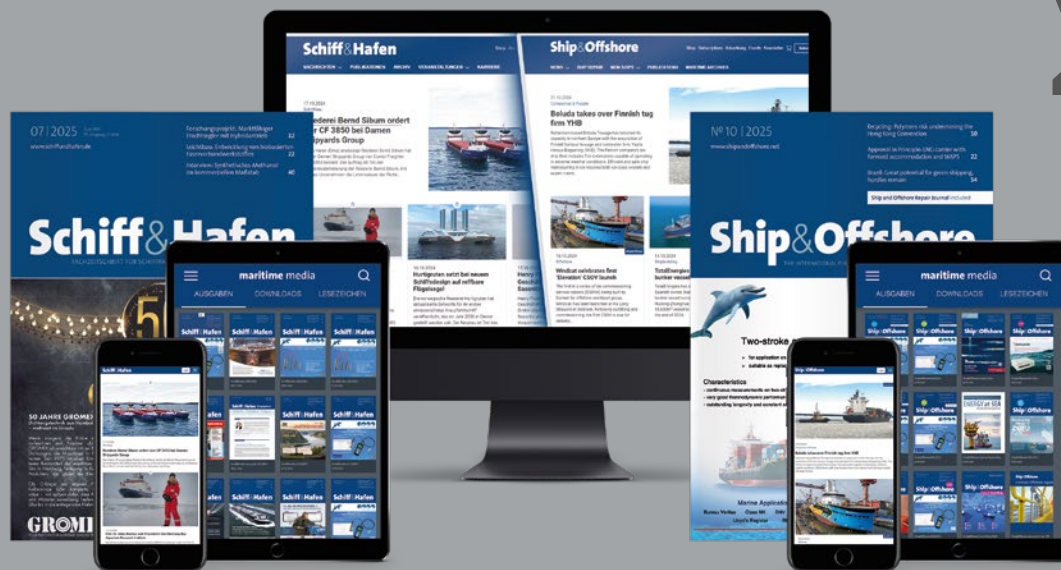
THE TECHNICAL MARITIME PUBLICATION FOR THE GERMAN SPEAKING AREA

THE INTERNATIONAL TECHNICAL MARITIME PUBLICATION

Schiff&Hafen Ship&Offshore

MEDIA INFORMATION

2026



SMM

Official
Partner & Publisher
SMM Daily News

...Page 9/10

www.schiffundhafen.de

www.shipandoffshore.net



DVV Media Group

Your publishing partner

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Schiff&Hafen

1 Editorial profile:

Special journalistic contributions and articles focussing on the German speaking maritime industry in the fields of shipbuilding and shipping, technologies for shipbuilding and marine equipment, shipyard and supply industry, propulsion systems and future fuels, digitalisation in shipbuilding and shipping, offshore technology and marine engineering, harbours and harbour technology.

2 Official Organ:

- a) Verband Dt. Kapitäne und Schiffsoffiziere e.V. (VDKS)
- b) Gesellschaft für Maritime Technik e.V. (GMT)
- c) Schiffbautechnische Gesellschaft e.V. (STG)
- d) Forschungsvereinigung Schiffbau und Meerestechnik e.V. (FSM)
- e) Verein Deutscher Ingenieure (VDI)

Special forum for:

- a) Verband für Schiffbau und Meerestechnik e.V. (VSM)
- b) VDMA Arbeitsgemeinschaft Marine Equipment and Systems

3 Volume/Year: Schiff&Hafen 78th year of publication/2026

Frequency: bimonthly

4 Annual subscription: www.schiffundhafen.de/abo

5 ISSN-Nr. 0938-1643

6 Terms and conditions: www.schiffundhafen.de/agb

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Subscription sales + marketing:

Markus Kukuk (Marketing Director)

Ship&Offshore

1 Editorial profile:

International, English speaking, independent maritime publication about classic shipbuilding, marine equipment industry, offshore and marine technology. Sister magazine of the German trade journal Schiff&Hafen.

2 Special features:

With the Ship&Offshore Greece Edition in Greek and the Ship&Offshore China Edition in Chinese, special issues are published in the the respective national language in order to offer the European maritime industry a showcase in the local markets, where they can present their products and services on a neutral platform.

3 Volume/Year: Ship&Offshore 18th year of publication/2026

Frequency: bimonthly + Specials/Supplements

4 Annual subscription: www.shipandoffshore.net/subscriptions/shipoffshore.html

5 ISSN-Nr. 2191-0057

6 Terms and conditions: www.shipandoffshore.net/terms-and-conditions.html

Publisher:

DVV Media Group GmbH, Hamburg

Publishing company:

DVV Media Group GmbH, Hamburg
postal address: P.O. Box 10 16 09, 20010 Hamburg, Germany
company address: Heidenkampsweg 73-79, 20097 Hamburg, Germany
phone: +49 40 23714 - 100

Analysis of circulation and business sector

Total circulation
5,754 Copies
6,518 Copies

Schiff&Hafen
Ship&Offshore

Schiff&Hafen

Analysis: IV. Quarter 2024 – III. Quarter 2025

Schiff&Hafen	
Total circulation	5,754
thereof printed	3,639
thereof digital	2,116
Distribution by recipients	4,680
Sold circulation	3,089
Single subscriptions	2,833
Digital user licences	256
Branch dispatch & promotional issues	1,343
Archive and sample copies	248
Share of foreign countries in circulation	193

Ship&Offshore

Analysis: IV. Quarter 2024 - III. Quarter 2025

Ship&Offshore		
Total circulation	6,518	
Subscription and sales	457	
Free circulation:	6,061	
Distribution by region		
Europe	2,542	39%
Asia	2,477	38%
North and South America	521	8%
India & Middle East	847	13%
Australia/Pacific, etc.	131	2%

- as high-quality e-paper to all recipients worldwide
- as printed copies at trade fairs and events
- **Bonus distribution:** Ship&Offshore e-paper also sent to Schiff&Hafen recipients

Advertisement rate card no. 71

effective from January 1st 2026

Total circulation
5,754 Copies
6,518 Copies

Schiff & Hafen
Ship & Offshore

1 **Magazine size:** 210 (width) x 297 (height) mm, DIN A4

2 **Type area:** 183 x 248 mm

Column number: 3 columns, column width: 58 mm
4 columns, column width: 42 mm

3 **Printing and binding**

Offset printing, adhesive binding

4 **Technical specifications:**

Printing material: PDF-format
(PDF-version minimum 1.3, PDF/X-1a), EPS or TIF

Picture resolution: minimum 300 dpi

Colour mode: ISO Coated v2 (ECI)

5 **Publication schedules:**

Mode of publication: both bimonthly + supplements

Publication date: start of month

Advertising deadline: see schedule and subject plan

6 **Terms of payment:**

Payment due immediately on receipt of invoice,
rates excluding VAT (19%), net without deductions.

VAT identification number: DE 118619873

Bank:

Deutsche Bank AG Account no. 020 14 26 00

(Sort-Code 200 700 00)

IBAN DE 8320 0700 0000 2014 2600

BIC (Swift) DEUTDEHH

7 **Bleed advertisements:**

Printing material formats for bleed advertisements:

Format	Dimensions (+ 3 mm all around)
1/1 page	210 x 297 mm
1/2 page horizontal	210 x 140 mm
Junior Page	133 x 184 mm
1/2 page vertical	103 x 297 mm
1/3 page horizontal	210 x 98 mm
1/3 page vertical	71 x 297 mm
1/4 page horizontal	210 x 78 mm
1/4 page vertical	103 x 140 mm

8 **Format surcharge:**

Bleed advertisement	10% surcharge
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9 **Surcharges for special positions:**

Cover 2, 3 and 4	10% on basic price
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10 **Special formats and inserts:**

See page 15

Advertisement rate card no. 71

effective from January 1st 2026

11 Advertisement sizes and rates (4C): (width x height mm)

210 x 182 mm (+ 3 mm all around) Front page € 5,450	183 x 248 mm 1/1 page € 4,500	120 x 170 mm Junior page € 2,800	183 x 125 mm 1/2 page horizontal € 2,800	87 x 248 mm 1/2 page vertical € 2,800	183 x 83 mm 1/3 page horizontal € 1,950	58 x 248 mm 1/3 page vertical € 1,950
183 x 63 mm 1/4 page horizontal € 1,600	87 x 125 mm 1/4 page vertical € 1,600	120 x 90 mm 1/4 page vertical 2 colums € 1,600	183 x 30 mm 1/8 page horizontal € 1,100	87 x 63 mm 1/8 page vertical € 1,100	All rates plus VAT	
						4C- Rate per millimeter of column (58mm) for classified ads € 9.50

12 b/w advertisement and special colour:

per special colour (from HKS/Pantone)	€ 450
b/w advertisement*	20% discount on 4C rate

* All rates for fixed advertisement sizes are including 4C printing in CMYK.
b/w bookings will be calculated with a 20% discount on the 4C-rate.

14 Discounts: for bookings within 12 months (insertion year)

Frequency discount Frequency/forthcoming	%	Volume discount number of pages	%
3 insertions	5	3 pages	10
6 insertions	10	6 pages	15
more than 9 insertions	15	more than 9 pages	20

Bleed, surcharge, loose inserts, technical further costs do not qualify for a discount.
Terms and conditions are given at www.shipandoffshore.net/terms-and-conditions.html

Schedule and Subject Plan 2026

effective from January 1st 2026

Total circulation
5,754 Copies
6,518 Copies

Schiff & Hafen
Ship & Offshore

Issue	O	A	P	Topics	Trade Fairs/Conferences/Events
Schiff & Hafen 1 2026	29.11. 2025	05.12.	13.01.	Annual opening issue 2026: The German maritime industry from the associations' perspective · Corrosion Protection & Surface Technology · Classification & Consulting · Propulsion & Manoeuvring Technology · Digitalisation	· Boot Düsseldorf, Düsseldorf, GER, 17.-25.01.2026 · Future Fuels & Energy Solutions, Hamburg, GER, 27.01.2026 · Korrosionsschutztagung, Hamburg, GER, 28.-29.01.2026
Ship & Offshore 2 2026	07.01.	12.01.	03.02.	· Safety & Security · Green Ship Technology: HVAC, Water, Filter Technology · Offshore Renewables · Asian Maritime Industry	· CMA Shipping, Connecticut, USA, 10.-12.03.2026 · Asia Pacific Maritime (APM), Marina Bay Sands, SGP, 25.-27.03.2026
Schiff & Hafen 3 2026	02.02.	09.02.	03.03.	· Conversion, Repair & Retrofitting · Automation, Measurement & Control Technology · Offshore Wind Energy · Government Vessels · Manufacturing Technology	· Windforce Conference, Bremerhaven, GER, 18.-19.03.2026 · Hannover Messe, Hannover, GER, 20.-24.04.2026 · Schweißen i.d. maritimen Technik, Hamburg, GER, 22.-23.04.2026
Ship & Offshore 4 2026	02.03.	09.03.	02.04.	· Cruise Ships & Mega-Yachts · Marine Interiors · Navigation & Communication · Offshore Technology	· Seatrade Cruise Global; Miami Beach, USA, 13.-16.04.2026 · Sea Japan, Tokio, Japan, 22.-24.04.2026 · OTC, Houston, USA, 04.-07.05.2026 · Maritim 4.0, Hamburg, GER, TBA
Schiff & Hafen 5 2026	01.04.	08.04.	05.05.	· Maritime 4.0 · Protection Of Critical Infrastructure · Future Fuels & Energy Solutions · Port Industry · Future Market Offshore Extra: NMK-Special	· Maritim 4.0, Hamburg, GER, TBA · Zukunftskonferenz Wind & Maritim, Rostock, GER, TBA · TOC Europe, Rotterdam, NLD, 19.-21.05.2026 · Posidonia, Athen, GRC, 01.-05.06.2026 · 47. ISF Tagung, Flensburg, GER, 05.06.2026 · Breakbulk Europe, Rotterdam, NLD, 16.-18.06.2026

Issue	O	A	P	Topics	Trade Fairs/Conferences/Events
Ship Offshore 6 2026	20.04.	06.05.	01.06.	· Propulsion & Manoeuvring Technology · RoRo Ships & Ferries · Workboats · Offshore Technology · Port & Cargo Supply Chain · Heavy Lift & Break Bulk 	· Posidonia, Athen, GRC, 01.-05.06.2026 · OMAE, Singapur Expo, SGP, 07.-12.06.2026 · Seawork, Southampton, GBR, 09.-11.06.2026 · Electric & Hybrid Marine Expo, Amsterdam, NLD, 16.-18.06.2026 · Breakbulk Europe, Rotterdam, NLD, 16.-18.06.2026
Schiff Hafen 7 2026	01.06.	08.06.	01.07.	· Shipbuilding Location Germany · Maritime Energy Transition	
Ship Offshore 8 2026	15.07.	22.07.	18.08.	· SMM Edition 2026   	· ONS (Offshore Northern Seas), Stavanger, NOR, 24.-27.08.2026 · SMM, Hamburg, GER, 01.-04.09.2026 · WindEnergy, Hamburg, GER, 22.-25.09.2026 · Monaco Yacht Show, Monaco, MCO, 23.-26.09.2026
Schiff Hafen 9 2026	24.07.	31.07.	27.08.	· SMM Edition 2026 · Other topics: · Propulsion & Maneuvering Technology · Offshore Wind Energy Extra: Talents for Maritime 	· SMM, Hamburg, GER, 01.-04.09.2026 · WindEnergy, Hamburg, GER, 22.-25.09.2026 · Rostocker Großmotorentagung, Rostock, GER, 13.-14.10.2026
Ship Offshore 10 2026	04.09.	11.09.	06.10.	· Hydrogen Supply Chain · Offshore Energy · Classification & Consulting · Workboats & Small Ships · Recycling & Circular Economy  	· Hydrogen Technology Expo Europe, Hamburg, GER, 20.-22.10.26 · Europort, Istanbul, TUR, 04.-07.11.2026 · Metstrade, Amsterdam, NL, 18.-20.11.2026 · Offshore Energy, Amsterdam, NL 25.-26.11.2026
Schiff Hafen 11 2026	05.10.	12.10.	03.11.	· Naval Shipbuilding · Research & Development · Condition Monitoring & Predictive Maintenance · Electrical Engineering & On-Board Power Supply Systems · Alternative Drive Systems · Navigation & Communication	· SPS, Nuremberg, GER, 24.-26.11.2026
Ship Offshore Special China	01.10.	08.10.	01.12.	A Showcase of European Shipbuilding and Technology Expertise with latest Developments and Products in Chinese Language 	
Ship Offshore 12 2026	02.11.	09.11.	02.12.	· Workboats & Small Ships · Green Ship Technology · Design & Construction · Marine Interior · Research & Development 	· International WorkBoat Show, New Orleans, USA, TBA



SMM Daily News

The 32nd SMM trade fair will be staged at Hamburg Exhibition Centre from 1st - 4th September 2026.

The international maritime publications Schiff&Hafen | Ship&Offshore will once again be responsible for the **official show newspaper SMM Daily News 2026**.

Prices:

1/1 page 183 x 251 mm € 5,900	1/2 page horizontal 183 x 125 mm € 3,300	1/3 page horizontal 183 x 83 mm € 2,200	1/4 page horizontal 183 x 63 mm € 1,800	1/8 page horizontal 183 x 30 mm € 1,100
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4 C-prices + VAT

The **SMM Daily News** is published in English. It is distributed hot off the press to SMM visitors and exhibitors every day of the trade fair. Advertising customers benefit from a daily updated editorial environment.

Total circulation: 10,000 copies (daily)

Distribution:

- Already for breakfast in the 20 largest trade fair hotels
- At the entrances to visitors
- At the trade fair to visitors
- At all exhibitor stands
- In the press area

This is your opportunity to reach more than 48,000 visitors from over 120 nations and over 2,200 exhibitors.

Bookable days are:

Tuesday, 1st September 2026
Wednesday, 2nd September 2026
Thursday, 3rd September 2026
Friday, 4th September 2026

Contact

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e-mail: jan-michael.jasper@dvvmedia.com

SMM Daily News Partnership Packages

effective from January 1st 2026



Total circulation
5,754 Copies
6,518 Copies

Schiff&Hafen
Ship&Offshore

SMM Daily News partners:



- Partnership logo placement at the top of the front page
- Full page back cover for advertisement
- To gain high-profile presence during the whole SMM, the package will be upgraded with three additional ¼-page-ads-one per remaining show-day
- The Premium Sponsor gets 350 copies of the respective issue to his SMM stand

SMM Daily News Hall Plan Partnership:



- Partnership logo placement at the top of the page.
- Partnership logo and booth reference
- Image-impact of a ¼-page-strip-advertisement
- To gain high-profile presence during the whole SMM, we will upgrade the package with three additional ¼-page-ads, one per remaining show-day

SMM Daily News Selected Diary Partnership:



- Company logo placement at the head of the page.
- Image-impact of a ¼-page-strip-advertisement
- To gain high-profile presence during the whole SMM, we will upgrade the package with three additional ¼-page-ads, one per remaining show-day

For the exclusive Partnership we will offer you a choice-of-the-day concept:

Partnership rates

Day 1 on 1st September 2026	€ 9,500
Day 2 on 2nd September 2026	€ 9,000
Day 3 on 3rd September 2026	€ 8,500
Day 4 on 4th September 2026	€ 8,000

For the exclusive Hall Plan & Selected Diary Sponsorship we will offer you a choice-of-the-day concept:

Partnership rates

Day 1 on 1st September 2026	€ 7,000
Day 2 on 2nd September 2026	€ 6,500
Day 3 on 3rd September 2026	€ 6,000
Day 4 on 4th September 2026	€ 5,500

Special Editions

effective from January 1st 2026

National Maritime Conference

29.-30.04.2026 | National Maritime Conference

The next National Maritime Conference (NMK) 2026 will take place in Emden (Germany). This will mark the return of the German Government's central event for the maritime industry to its original location. The first NMK was held in Emden 26 years ago.

Among other things, the 14th NMK will discuss the further development of ports as energy hubs, long-term financing options and security policy issues.

The editorial team of Schiff&Hafen is once again producing a special publication for this year's NMK. It will be sent to all participants of the National Maritime Conference.

The publication will also be enclosed with the May issue of Schiff&Hafen and will therefore reach the entire readership of our publication.

Request your offer!

Contact:

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e-mail: jan-michael.jasper@dvvmedia.com

SORJ

SHIP AND OFFSHORE
REPAIR JOURNAL

SORJ - Ship and Offshore Repair Journal

SORJ is the official magazine of the International Association of Ship Repair Agents (IASA). Each issue contains a directory with contact details for shipyard representatives worldwide. An invaluable source of information on repair and retrofitting for the maritime industry.

The Ship&Offshore Repair Journal (SORJ) is included in every issue of Ship&Offshore magazine:

- six issues per year
- also distributed to readers of Schiff&Hafen
- distributed to over 11,000 recipients

SORJ offers you the opportunity to reach decision-makers in the maritime industry through three channels:

- Ship and Offshore Repair Journal (SORJ) as a magazine
- Dedicated section on the shipandoffshore.net website
- Ship Repair News (SRN) newsletter, sent to over 2,500 recipients every Monday

Request your offer!

Contact:

Richard Johnson

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e-mail: richard.johnson.extern@dvvmedia.com

Special Editions

effective from January 1st 2026

talents FOR MARITIME

by Schiff & Hafen

„talents for MARITIME“

The 11th edition of the career magazine 'talents for MARITIME' provides an overview of training opportunities and career paths in the maritime industry and gives information about apprenticeships, degree programmes and further training opportunities. It provides a complete overview of career and training opportunities in shipping, shipbuilding, the supply industry, harbours and offshore and marine technology. The target groups are school pupils, school graduates, students and young professionals. It is distributed nationwide at selected universities, schools and special career information centres. It is also distributed at regional job fairs. 'talents for MARITIME' is present on social media (including LinkedIn) and is delivered as an insert in the THB (Daily Harbour Report) and Schiff&Hafen. It is also available as a free e-paper via the DVV online shop.

Key figures

- Circulation: 10,000 copies plus e-paper downloads
- DIN A4 format
- Order deadline 26.06.2026, ad material deadline 06.07.2026
- Publication 05.08.2025

Advertisement formats / rates

- 1/1 page employer portrait, price € 2,250 net
- 1/1 page university portrait, price € 1,900 net
- 1/1 page personal image advert, price € 2,100 net
- 1/2 page page personal image advert, price € 1,650 net
- 1/4 page personal image advert, price 1,095,- € net

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e-mail: stephan-andreas.schaefer@dvvmedia.com



Schiff&Hafen
Ship&Offshore

Maritime Annual Calendar

The Maritime Annual Calendar 2027 will be published in November 2026 in an edition of 5,200 copies and will be enclosed in DIN A1 format with the November issue of Schiff&Hafen and the THB (Daily Harbour Report).

Take advantage of the opportunity to present your company in the Maritime Annual Calendar 2027. Presence for a whole year.

Key figures

- Circulation: 5,200 copies
- DIN A1 format
- Order deadline 01.10.2026, ad material deadline 07.10.2026
- Publication 03.11.2026

Advertisement formats / rates

- Advertisement format A, 88 x 45mm, price € 595,- net
- Advertisement format B, 88 x 90mm, price € 995,- net
- Advertisement format C, 176 x 45mm, price € 995,- net

The number of adverts available is limited!

Contact:

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The maritime job market

effective from January 1st 2026

Total circulation
5,754 Copies
6,518 Copies

Schiff&Hafen
Ship&Offshore

Schiff&Hafen and Ship&Offshore are the right media for your job advert if you

- are looking for highly qualified technical personnel
- want to operate effective recruiting in the maritime business
- want to present yourself as an employer in a professional environment
- want to avoid scattering losses

Here you will find clever minds...

The specialised pages on the maritime job market offer the ideal environment for this. To reach the entire maritime readership, you can book the newsletter package and/or the online package as well.

Newsletter package:

Your job advert appears with company name, title and link title and link 2 times each in the Schiff&Hafen or Ship&Offshore newsletter and in the THB newsletter. The publication dates are flexible within eight weeks.

Online package:

Your job advert will be available (as soon as we have received your data) for eight weeks on www.schiffundhafen.de or www.shipandoffshore.net and www.thb.info in the job market - so it will appear online before your print advert.

Price list:

1/1 page 183 x 248 mm € 4,050	1/2 page, horizontal 183 x 125 mm € 2,350	1/4 page, horizontal 183 x 63 mm € 1,400	1/4 page, vertical 87 x 125 mm € 1,400
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All rates for 4C printing in CMYK plus VAT.

Job offer per mm (single column, 4C)	€ 8.00
Job application per mm (single column, 4C)	€ 3.50
Box number charge	€ 15.00

Format	Medium	Price
Print ad	Schiff&Hafen / Ship&Offshore	See price list
Newsletter package	Schiff&Hafen / Ship&Offshore + THB	€ 300
Online package	Schiff&Hafen / Ship&Offshore + THB	€ 300

columns:

single: 58mm
two: 120.5mm
three: 183mm

Special advertising forms

effective from January 1st 2026

Total circulation
5,754 Copies
6,518 Copies

Schiff & Hafen
Ship & Offshore

13 Bound inserts:*

2 pages € 2,600	4 pages € 3,850	6 pages € 5,100	8 pages € 6,500
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For discounts see volume discount list. One page = one advertisement page.

Please deliver bound insert in untrimmed format of 216 mm width and 303 mm height (four pages and more should be folded). If the insert overlaps from the pages of the magazine on two corners, the German Post Office will levy an additional postal charge. Number of inserts given on application.

14 Loose inserts:*

size 205 x 290 mm

Up to 25 g € 350 per thousand. Number of inserts given on application. Per additional 5 g € 30 per thousand.

15 Postcards attached to page:*

per thousand € 230
The German Post Office will levy an additional charge for postcard or samples of goods attached to an advertisement. Number of postcards/samples of goods given on application.

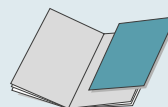
16 Delivery address for loose inserts and postcards (bound inserts on request):

A & O GmbH
Mrs Waltraud Zurek
Elisabeth-Selbert-Straße 5
63110 Rodgau-Dudenhofen
GERMANY

Please add an insert reference with the issue number on your delivery note.

* Booking only total circulation

Loose inserts



Loosely inserted;
205 x 290 mm;
Up to 25 g.p. %
€ 350 per
thousand

Half Cover (open up)



Cover page:
2 pages: Front page
110 x 297 mm, Back
cover 1/1 page +
3mm, € 16,800 incl.
production &
handling

Postcards attached to page



per thousand
€ 230
plus display area

Interested?

Please do not hesitate to contact us to receive more information on special advertisements.

Jan-Michael Jasper (Advertising Sales Manager)

phone: +49 40 23714 - 248 • e-mail: jan-michael.jasper@dvvmedia.com

- 1 **Size:** 210 (Breite) x 297 (Höhe) mm, DIN A4
- 2 **Type area:** 183 x 248 mm
Columns: 3 columns, column width: 58 mm;
4 columns, column width: 42 mm
- 3 **Distribution:**
As an e-paper to around 1,200 decision-makers and branch experts
- 4 **Ad formats and prices (per issue):**
1/1 page 4c 210 (Width) x 297 (Height) mm € 2.250
1/2 page 4c 210 (Width) x 148 (Height) mm € 1.400
1/3 page 4c 210 (Width) x 99 (Height) mm € 975
1/4 page 4c 210 (Width) x 74 (Height) mm € 800
- 5 **Technical requirements:**
Data format: PDF (PDF-Version minimum 1.3),
EPS or TIF, transmission by e-mail
Image resolution: minimum 300 dpi
Colour mode: ISO Coated v2 (ECI)
- 6 **Schedule:**
Publication frequency: fortnightly
Publication day: Friday
Advertising deadline: eight days before publication
- 7 **Terms of payment:**
Payable immediately upon receipt of invoice net cash
USt-Ident-Nr. DE 118619873
- 8 **Bank:**
Deutsche Bank AG
Nr. 020 14 26 00 (BLZ 200 700 00)
IBAN DE 83 2007 0000 0020 1426 00
BIC (Swift) DEUTDEHH



1 Facts:

Access control:  matomo

Schiff&Hafen

Ship&Offshore

Page Impressions*: 13,492*

5,301*

Visits*: 7,301*

2,143*

Unique Visits*: 3,683*

1,334*

* Average per month between September 2023 - August 2024

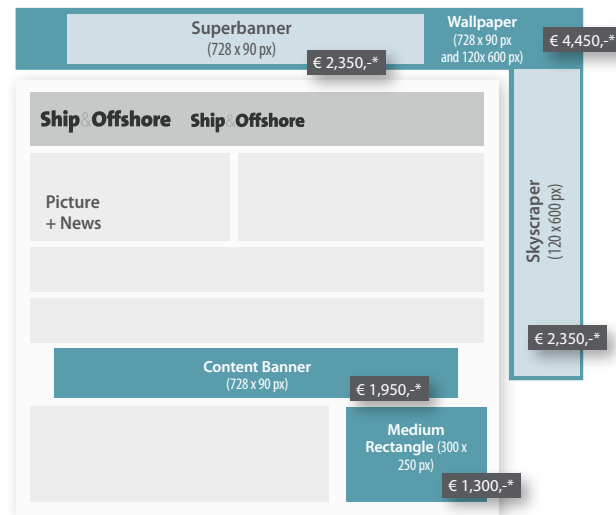
- 2 **Rotation note:** Depending on demand it is possible that your banner will appear in rotation with a maximum of two other advertisers.

3 Banner rates:

Size	Desktop (in pixels)	mobile Version (in pixels)	Rate* (per month)
Super Banner (Leaderboard)	728 x 90	300 x 125	€ 2,350
Content Banner	728 x 90	300 x 125	€ 1,950
Medium Rectangle	300 x 250		€ 1,300
Skyscraper	120 x 600		€ 2,350
Wallpaper	728 x 90		€ 4,450
(Super Banner plus Skyscraper)	120 x 600		

4 Technical specifications:

- .jpg, .png, .gif or html5-banner (as zip incl. html)
- URLs have to be integrated in a html5-banner using html browser.
- For data protection and technical reasons, we generally do not allow JavaScript and third-party ad server codes for advertising bookings.
- Requirements for the advertising media URL: Advertising media that are to be placed on websites of DVV Media Group GmbH must have a target URL that leads directly to a (product) website.
- Links to external web servers (ad servers such as Flashtalking, Criteo, etc.) will not be accepted. However, tracking parameters attached to the target URL are permitted.



* All prices are valid for 30 days, plus VAT.

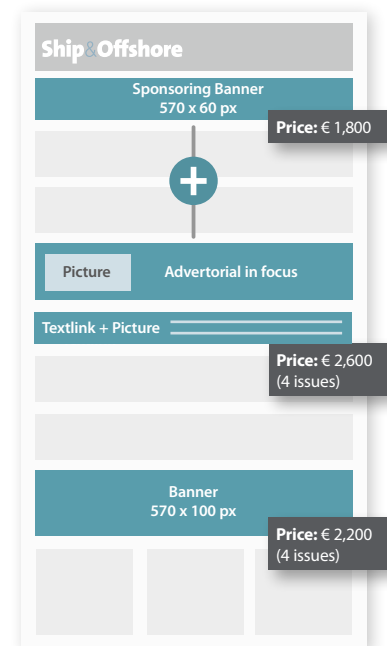
5 Supply of advertising data:

At least three working days before ad is due to appear by e-mail to vera.hermanns@dvvmedia.com (Schiff&Hafen, Ship&Offshore) nicole.junge@dvvmedia.com (Jobmarket Schiff&Hafen/Ship&Offshore)

Newsletter

effective from January 1st 2026

- | | | |
|-------------------------------------|-------------------------|--------------------------|
| 1 General facts: | Schiff&Hafen | Ship&Offshore |
| ■ Distribution (e-mail recipients): | approx. 3,900 | approx. 7,300 |
| ■ Language/editorial: | German | English |
| ■ Publication frequency: | fortnightly on Friday | weekly on Tuesday |
-
- | | | |
|------------------------------|--------|--------|
| 2 Performance values: | | |
| ■ Opening rate: | 25.56% | 21.48% |
| ■ Unique Click rate: | 7.11% | 2.53% |
| ■ Click-to-open rate: | 68.42% | 31.98% |
- (Average per newsletter between Q4/2022 and Q4/2023)*
-
- | | | |
|---|-------|-------|
| 3 Geographical analysis of recipients: | | |
| ■ Germany/Austria/Switzerland | 86.0% | 33.8% |
| ■ Rest of Europe | 12.8% | 27.5% |
| ■ Asia | | 19.0% |
| ■ Middle East | | 12.3% |
| ■ North and South America | | 6.3% |
| ■ other countries | 1.2% | 0.9% |
-
- | | |
|--|---|
| 4 Advertising options: | |
| ■ Sponsoring (Header and advertorial of the newsletter) | |
| Placement: | Banner in the e-mail header and advertorial after the 2nd message |
| Format Header: | 570 px width / 60 px height |
| Advertorial: | max. 500 (blank-)letters, hyperlink to the website and a picture (275 px width / 180 px height) |
| Alternative: | banner (570 px width / 100 px height) |
| Price: € 1,800,- (per newsletter) | |
| ■ Textlink + picture (275 x 180 px) | |
| Placement: | after sponsoring |
| Data format: | 150 characters, picture as JPG or PNG |
| Price: € 2,600,- (for 4 issues) | |
| ■ Banner (570 x 100 px) | |
| Placement: | before the event calendar |
| Data format: | JPG or PNG |
| Price: € 2,200,- (for 4 issues) | |



Sponsored Content

effective from January 1st 2026

Your sponsored content is delivered via the regular editorial system. It is distributed in a prominent position between articles on the homepage with the “look & feel” of an editorial report.

Take advantage of this offer and present your products and services in an editorial outfit. You use a scope of 300 words and an image with a format width of 1920 px.

Of course, you can also include a direct web link to your website.

1 Occasion:

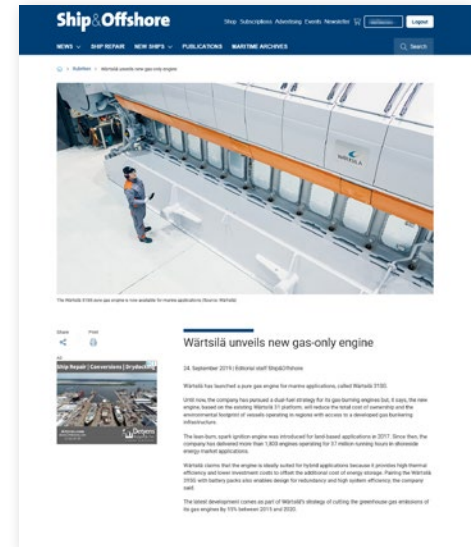
- Product-Service-Presentation
- Brand communication
- Pre-Exhibition communication

2 Visualisation:

- Image Size: 1920 px width
- Length: 300 words
- Duration: 1 month
- Advertisement identification as advertorial

3 Price:

- € 1,950



Videoformats & Digital Conferences



Schiff&Hafen | Ship&Offshore SPOTLIGHT

Present your company in an exclusive and curated video format!

In the fast-paced world of maritime technology, staying one step ahead is crucial. Our exclusive video format Spotlight provides companies with the perfect platform to showcase their innovative solutions and future-proof concepts to a wide audience.

In a concise 20-minute video format, new technologies and pioneering ideas take center stage. Each segment highlights the innovative character of a product or solution, examines its benefits, and explains its practical applications. Our editorially curated Spotlight combines concise, high-quality content with appealing visual execution to make both the technical details and the vision behind the innovations tangible.

The finished video is made exclusively available to the client, who can use it on their own channels. Additionally, it is distributed via the high-reach newsletters and social media platforms of Schiff&Hafen and Ship&Offshore to achieve maximum visibility.

By leveraging Spotlight, technology providers position themselves as thought leaders and experts in the maritime industry. The video offers a unique opportunity to engage both existing and potential customers, spark interest in the latest solutions, and strengthen their brand for the long term.

Take advantage of this opportunity to put your company in the Spotlight and shape the maritime future.



Digital Conferences

Our services:

- One contact person throughout the entire project
- Experience in the maritime industry
- Editorial and technical expertise
- Experience in the realisation of events (on-site, digital and hybrid)
- Professional implementation using a user-friendly online tool
- Handling of participant and speaker management
- Customised marketing plan for participant recruitment
- Provision of the edited video material after the online event
- Long-term platform for the conference review
- Detailed evaluation and analysis of the conference data
- Lead generation

Possible areas of application:

- E-Learning
- Introduction and explanation of (new) products
- Online interviews and discussions
- Internal company communication platform
- Replacement or supplement for on-site conferences

Advantages:

- Independence from location and number of participants
- Greater reach for marketing activities
- Participants only need an internet-enabled device
- Comparatively low costs

Price on request!

Jan-Michael Jasper (Advertising Sales)
phone: +49 40 23714 - 248
e-mail: jan-michael.jasper@dvvmedia.com

Information, Events, Networking

effective from January 1st 2026

FUTURE FUELS & ENERGY SOLUTIONS

27.01.2026 | Empire Riverside Hotel | Hamburg | Germany

The paths to the maritime energy transition, to sustainable, climate-neutral shipping are diverse and depend on various parameters. Our format has evolved from the LNG Round Table, the LNG & Future Fuels Forum to Future Fuels & Energy Solutions - The Forum for the Maritime Energy Transition.

The name is new, the concept remains the same: Experts from all sectors of the maritime industry discuss promising concepts and technological approaches, look at what works and sometimes allow for a change of perspective. Our comprehensive programme allows for various networking opportunities, first-hand information and might even allow for a change of perspective.

You have many opportunities to attract attention as a sponsor:

Select the modules that suit you best:

- Exhibition area in the networking room
- Print advert in the Future Fuels & Energy Solutions Report
- Free VIP tickets to attend the conference
- Brand presentation on adverts, website, newsletters and documents
- Brand presentation and microsite in the conference app

We'll create a suitable communication package for you!

MARITIM 4.0

SCHIFF&HAFEN | SHIP&OFFSHORE

10. SCHIFF&HAFEN-KONFERENZ

May/June 2026 | Empire Riverside Hotel | Hamburg | Germany

Also in 2026, our established conference on digitalisation in the maritime industry, „Maritim 4.0“ will highlight latest developments and promising technology applications. Again, exclusive information, a platform for discussion and vast networking opportunities offer a great deal for participants, speakers and sponsors alike.

We are once again expecting more than 100 participants from shipping companies, ship managers, shipyards, shipbuilding suppliers, start-ups, classification societies, authorities, universities, politicians and associations.

You have many opportunities to attract attention as a sponsor:

Select the modules that suit you best:

- Naming as main sponsor of the event in the opening
- Sponsor of the starter coffee, coffee break and lunch break
- Exhibition area in the networking room
- Print advert in the conference section of the accompanying Schiff&Hafen September issue
- Free VIP tickets to attend the conference
- Brand presentation on adverts, website, newsletters and documents
- Video clip during the breaks
- Brand presentation and microsite in the conference app

We'll create a suitable communication package for you!

Contact:

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