

Our concept for your success



Present your company in the SMM Daily News, the official trade fair newspaper of Schiff&Hafen and Ship&Offshore and generate even more attention.

- ▶ Daily circulation of 10,000 copies
- ▶ Already for breakfast: Additional distribution in the 20 largest hotels in Hamburg
- ▶ Distribution to every visitor at all fair entrances
- ▶ Distribution during the fair in the exhibition halls
- ▶ Issues for every exhibitor



Request your personal offer for your ad booking now:

Markus Wenzel – Phone: +49 40 | 23 714 117
E-Mail: markus.wenzel@dvvmedia.com



OFFICIAL MEDIA PARTNER OF SMM FOR MORE THAN 20 YEARS





Schiff&Hafen | Ship&Offshore

Daily News



Our exclusive special offers for your success

From September 6th to 9th 2022 the maritime world will meet again at **SMM in Hamburg.**

Once again, **Schiff&Hafen** and **Ship&Offshore** are – as they have been for more than 20 years – the publisher of the trade fair newspaper **SMM Daily News.**

1/1-page
183 x 251 mm
€ 5,700,-

1/2-page,
vertical 183 x
125 mm
€ 3,100,-

1/3-page,
vertical
183 x 83 mm
€ 2,100,-

1/4-page,
vertical
183 x 63 mm
€ 1,650,-

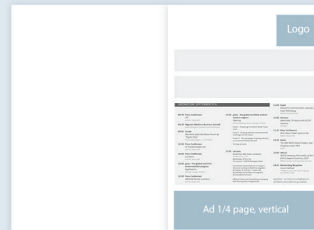
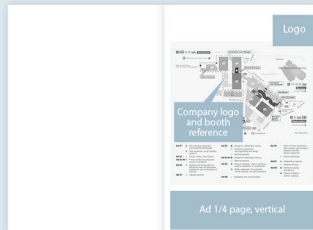
1/8-page,
vertical
183 x 30 mm
€ 990,-

4c rate plus VAT

SMM Daily News Partner:

- ▶ You will receive an advertisement in the selected format on all days of the fair

The
Premium-Partner
receives 350 copies
of the issue to its
SMM stand



SMM Daily News Premium-Partner:

- ▶ Placement of the company logo on the front cover
- ▶ 1/1 page advertisement on the back cover
- ▶ Additionally, you will receive an advertisement in the format of 1/4 page on the three other days of the fair

SMM Daily News Floor Plan Sponsoring:

- ▶ Placement of the company logo on the page header
- ▶ Partner logo with stand reference
- ▶ 1/4 page image ad
- ▶ Additionally, you will receive an advertisement in the format of 1/4 page on the three other days of the fair

SMM Daily News Event Diary Sponsoring:

- ▶ Placement of the company logo on the page header
- ▶ 1/4 page image ad
- ▶ Additionally, you will receive an advertisement in the format of 1/4 page on the three other days of the fair

SMM Daily News Feature Sponsoring:

- ▶ Placement of the company logo on the page header
- ▶ 1/4 page image ad
- ▶ Present your detailed expertise of the key topics GREENTECH and SMARTSHIP, respectively, to the international maritime industry

Your media for SMM 2022



Certain formats are limited; get in touch and request your personal offer now:
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SMM DAILY NEWS – QUALITY FOR MORE THAN 20 YEARS

