

Our concept for your success



Present your company in the SMM Daily News, the official trade fair newspaper of Schiff&Hafen and Ship&Offshore and generate even more attention.

- ▶ Daily circulation of 10,000 copies
- ▶ Already for breakfast: Additional distribution in the 20 largest hotels in Hamburg
- ▶ Distribution to every visitor at all fair entrances
- ▶ Distribution during the fair in the exhibition halls
- ▶ Issues for every exhibitor
- ▶ Digital distribution to both subscribers of Schiff&Hafen and Ship&Offshore



Request your personal offer for your ad booking now:

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OFFICIAL MEDIA PARTNER OF SMM FOR MORE THAN 20 YEARS





Our exclusive special offers for your success

From September 3th to 6th 2024 the maritime world will meet again at **SMM in Hamburg**. Once again, **Schiff&Hafen** and **Ship&Offshore** are – as they have been for more than 20 years – the publisher of the trade fair newspaper **SMM Daily News**.

1/1-page
183 x 251 mm
€ 5,900,-

1/2-page,
vertical
183 x 125 mm
€ 3,300,-

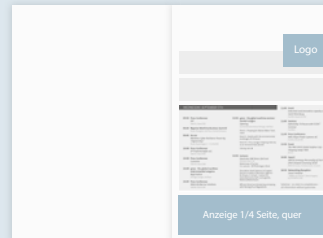
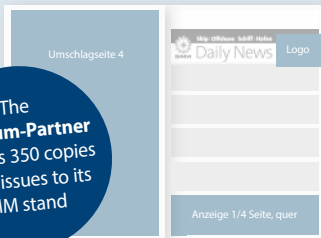
1/3-page,
vertical
183 x 83 mm
€ 2,200,-

1/4-page,
vertical
183 x 63 mm
€ 1,800,-

1/8-page,
vertical
183 x 30 mm
€ 1,100,-

4 C rate plus VAT

The Premium-Partner receives 350 copies of the issues to its SMM stand



SMM Daily News Premium-Partner:

- Placement of the company logo on the front cover
- 1/1 page advertisement on the back cover
- Additionally, you will receive an advertisement in the format of 1/4 page on the three other days of the fair
- **Costs vary depending on date from € 8,000**

SMM Daily News Floor Plan Sponsoring:

- Placement of the company logo on the page header
- Partner logo with stand reference
- 1/4 page image ad
- Additionally, you will receive an advertisement in the format of 1/4 page on the three other days of the fair
- **Costs vary depending on date from € 5,500**

SMM Daily News Event Diary Sponsoring:

- Placement of the company logo on the page header
- 1/4 page image ad
- Additionally, you will receive an advertisement in the format of 1/4 page on the three other days of the fair
- **Costs vary depending on date from € 5,500**

SMM Daily News Themen-Sponsoring:

- Placement of the company logo on the page header
- 1/4 page image ad
- Present your detailed expertise of the key topics GREENTECH and SMARTSHIP, respectively, to the international maritime industry
- **Costs vary depending on date from € 5,500**

The countdown newsletter to SMM

One week before the start of **SMM** we start with our first issue of the **SMM Countdown-Newsletter**, five more issues will follow each day before the show. International readers and subscribers will find all the information about **SMM**: exhibitor news, events, conferences, trade fair news.

Your bonus: Take advantage of double coverage with one booking – the **SMM Countdown Newsletter** is sent to both subscribers of **Schiff&Hafen** and **Ship&Offshore**. In each countdown newsletter there is a limited number of banner spaces, so book your banners now to avoid disappointment!



Book a bundle for SMM 2024:

Combine your banner advertising in the SMM Countdown Newsletter as follows:

- Print Ad in Schiff&Hafen, Ship&Offshore or in the SMM Daily News
- Banner ad in SMM Daily View video format or SMM Newsflash.

You will receive an additional 10 % discount. Please contact us for details.

Countdown-Newsletter

Sponsoring: Header banner at the top plus textlink on 1 day, banner or textlink in the remaining 5 issues
570 x 100 px Price: € 3,500

textlink + image Price: € 2,900

Banner
570 x 100 px Price: € 2,500

All prices per issue.

Contact your local representative now to arrange your customised marketing package for SMM 2024

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