

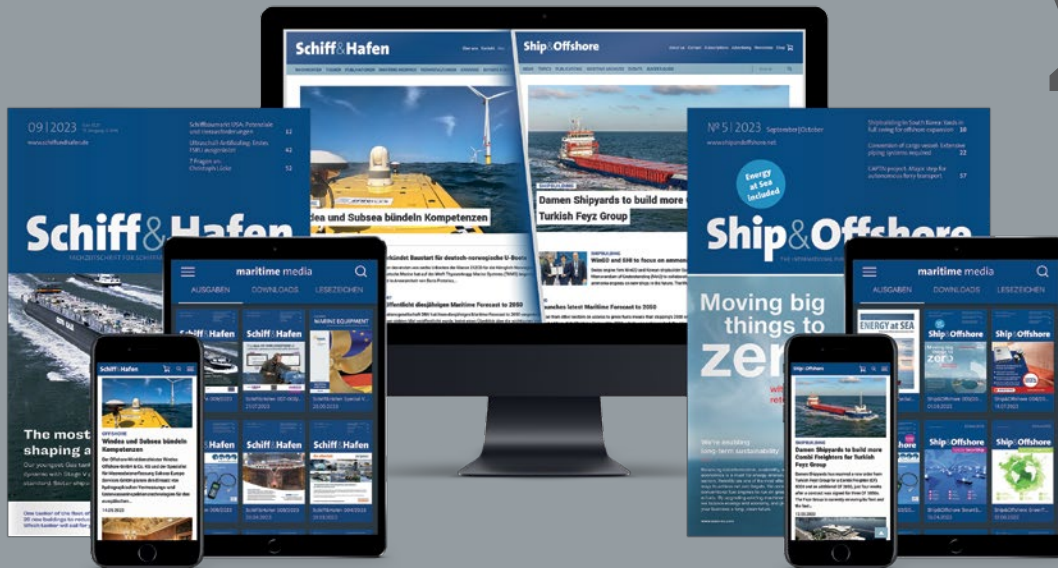
THE TECHNICAL MARITIME PUBLICATION FOR THE GERMAN SPEAKING AREA

THE INTERNATIONAL TECHNICAL MARITIME PUBLICATION

Schiff & Hafen Ship & Offshore

MEDIA INFORMATION

2024



www.schiffundhafen.de

www.shipandoffshore.net



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Schiff&Hafen

- 1 Editorial profile:**
Special journalistic contributions and articles focussing on the German speaking maritime industry in the fields of shipbuilding and shipping, technologies for shipbuilding and marine equipment, shipyard and supply industry, propulsion systems and future fuels, digitalisation in shipbuilding and shipping, offshore technology and marine engineering, harbours and harbour technology.
- 2 Official Organ:**
 - a) Verband Dt. Kapitäne und Schiffsoffiziere e.V. (VDKS)
 - b) Gesellschaft für Maritime Technik e.V. (GMT)
 - c) Schiffbautechnische Gesellschaft e.V. (STG)
 - d) Forschungsvereinigung Schiffbau und Meerestechnik e.V. (FSM)
 - e) Verein Deutscher Ingenieure (VDI)**Special forum for:**
 - a) Verband für Schiffbau und Meerestechnik e.V. (VSM)
 - b) VDMA Arbeitsgemeinschaft Marine Equipment and Systems
- 3 Volume/Year:** Schiff&Hafen 76th year of publication/2024
Frequency: bimonthly
- 4 Annual subscription:** www.schiffundhafen.de/abo
- 5 ISSN-Nr.** 0938-1643
- 6 Terms and conditions:** www.schiffundhafen.de/agb

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Ship&Offshore

- 1 Editorial profile:**
International, English speaking, independent maritime publication about classic shipbuilding, marine equipment industry, offshore and marine technology. Sister magazine of the German trade journal Schiff&Hafen.
- 2 Special features:**
With the Ship&Offshore Greece Edition in Greek and the Ship&Offshore China Edition in Chinese, special issues are published in the the respective national language in order to offer the European maritime industry a showcase in the local markets, where they can present their products and services on a neutral platform.
- 3 Volume/Year:** Ship&Offshore 16th year of publication/2024
Frequency: bimonthly + Specials/Supplements
- 4 Annual subscription:** www.shipandoffshore.net/subscriptions/shipoffshore.html
- 5 ISSN-Nr.** 2191-0057
- 6 Terms and conditions:**
www.shipandoffshore.net/terms-and-conditions.html

Publisher:

DVV Media Group GmbH, Hamburg

Publishing company:

DVV Media Group GmbH, Hamburg
postal address: P.O. Box 10 16 09, 20010 Hamburg, Germany
company address: Heidenkampsweg 73-79, 20097 Hamburg, Germany
phone: +49 40 237 14 - 100

Analysis of circulation and business sector

Total circulation
5.373 Copies
 6.354 Copies

Schiff&Hafen

Analysis: IV. Quarter 2022 – III. Quarter 2023

Schiff&Hafen	
Total circulation	5.373
thereof printed	4.936
thereof digital	437
Distribution by recipients	5.064
Sold circulation	3.586
Single subscriptions	3.444
Digital user licences	142
Branch dispatch & promotional issues	1.223
Archive and sample copies	255
Share of foreign countries in circulation	253

Ship&Offshore

Analysis: IV. Quarter 2023

Ship&Offshore		
Total circulation	6.567	
Subscription and sales	396	
Free circulation:	6.171	
Distribution by region		
Europe	2.555	39 %
Asia	2.489	38 %
North and South America	498	8 %
India & Middle East	872	13 %
Australia/Pacific, etc.	153	2 %

- as high-quality e-paper to all recipients worldwide
- as printed copies at trade fairs and events
- **Bonus distribution:** Ship&Offshore e-paper also sent to Schiff&Hafen recipients

Advertisement rate card no. 69

effective from January 1st 2024

Total circulation
5.373 Copies
6.354 Copies

Schiff&Hafen
Ship&Offshore

1 **Magazine size:** 210 (width) x 297 (height) mm, DIN A 4

2 **Type area:** 183 x 248 mm

Column number: 3 columns, column width: 58 mm
4 columns, column width: 42 mm

3 **Printing and binding**

Offset printing, adhesive binding

4 **Technical specifications:**

Printing material: PDF-format
(PDF-version minimum 1.3, PDF/X-1a), EPS or TIF

Picture resolution: minimum 300 dpi

Colour mode: ISO Coated v2 (ECI)

5 **Publication schedules:**

Mode of publication: both bimonthly + supplements

Publication date: start of month

Advertising deadline: see schedule and subject plan

6 **Terms of payment:**

Payment due immediately on receipt of invoice,
rates excluding VAT (19%), net without deductions.

VAT identification number: DE 118619873

Bank:

Deutsche Bank AG Account no. 020 14 26 00

(Sort-Code 200 700 00)

IBAN DE 8320 0700 0000 2014 2600

BIC (Swift) DEUTDEHH

7 **Bleed advertisements:**

Printing material formats for bleed advertisements:

Format	Dimensions (+ 3 mm all around)
1/1 page	210 x 297 mm
1/2 page horizontal	210 x 140 mm
Junior Page	133 x 184 mm
1/2 page vertical	103 x 297 mm
1/3 page horizontal	210 x 98 mm
1/3 page vertical	71 x 297 mm
1/4 page horizontal	210 x 78 mm
1/4 page vertical	103 x 140 mm

8 **Format surcharge:**

Bleed advertisement	10 % surcharge
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9 **Surcharges for special positions:**

Cover 2, 3 and 4	10 % on basic price
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10 **Special formats and inserts:**

See page 12

Advertisement rate card no. 69

effective from January 1st 2024

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11 Advertisement sizes and rates (4C): (width x height mm)

210 x 182 mm (+ 3 mm all around) Front page € 5,450	183 x 248 mm 1/1 page € 4,500	120 x 170 mm Junior page € 2,800	183 x 125 mm 1/2 page horizontal € 2,800	87 x 248 mm 1/2 page vertical € 2,800	183 x 83 mm 1/3 page horizontal € 1,950	58 x 248 mm 1/3 page vertical € 1,950
183 x 63 mm 1/4 page horizontal € 1,600	87 x 125 mm 1/4 page vertical € 1,600	120 x 90 mm 1/4 page vertical 2 colums € 1,600	183 x 30 mm 1/8 page horizontal € 1,100	87 x 63 mm 1/8 page vertical € 1,100	All rates plus VAT 4C- Rate per millimeter of column (58mm) for classified ads € 7.95	

12 b/w advertisement and special colour:

per special colour (from HKS/Pantone)	€ 450
b/w advertisement*	20% discount on 4C rate

* All rates for fixed advertisement sizes are including 4C printing in CMYK. b/w bookings will be calculated with a 20% discount on the 4C-rate.

14 Discounts: for bookings within 12 months (insertion year)

Frequency discount	%	Volume discount	%
Frequency/forthcoming		number of pages	
3 insertions	5	3 pages	10
6 insertions	10	6 pages	15
more than 9 insertions	15	more than 9 pages	20

Bleed, surcharge, loose inserts, technical further costs do not qualify for a discount. Terms and conditions are given at www.shipandoffshore.net/terms-and-conditions.html

The maritime job market

effective from January 1st 2024

Total circulation
5.373 Copies
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Schiff&Hafen and Ship&Offshore are the right media for your job advert if you

- are looking for highly qualified technical personnel
- want to operate effective recruiting in the maritime business
- want to present yourself as an employer in a professional environment
- want to avoid scattering losses

Here you will find clever minds...

The specialised pages on the maritime job market offer the ideal environment for this. To reach the entire maritime readership, you can book the newsletter package and/or the online package as well.

Newsletter package:

Your job advert appears with company name, title and link title and link 2 times each in the Schiff&Hafen or Ship&Offshore newsletter and in the THB newsletter. The publication dates are flexible within eight weeks.

Online package:

Your job advert will be available (as soon as we have received your data) for eight weeks on www.schiffundhafen.de or www.shipandoffshore.net and www.thb.info in the job market - so it will appear online before your print advert.

Price list:

<p>1/1 page 183 x 248 mm € 4,050</p>	<p>1/2 page, horizontal 183 x 125 mm € 2,350</p>	<p>1/4 page, horizontal 183 x 63 mm € 1,400</p>	<p>1/4 page, vertical 87 x 125 mm € 1,400</p>
-----------------------------------------------------------------------	--------------------------------------------------------------------------------------------------------	-------------------------------------------------------------------------------------------------------	--------------------------------------------------------------------------------

All rates for 4C printing in CMYK plus VAT.

Job offer per mm (single column, 4C)	€ 8.00
Job application per mm (single column, 4C)	€ 3.50
Box number charge	€ 15.00

columns:

single: 58 mm
two: 120.5 mm
three: 183 mm

Format	Medium	Price
Print ad	Schiff&Hafen / Ship&Offshore	See price list
Newsletter package	Schiff&Hafen / Ship&Offshore + THB	€ 260
Online package	Schiff&Hafen / Ship&Offshore + THB	€ 260



SMM Daily News

The 31st SMM trade fair will be staged at Hamburg Exhibition Centre from 3rd - 6th September 2024.

The international maritime publications Schiff&Hafen | Ship&Offshore will once again be responsible for the **official show newspaper SMM Daily News 2024**.

Prices:

1/1 page 183 x 251 mm € 5,900	1/2 page horizontal 183 x 125 mm € 3,300	1/3 page horizontal 183 x 83 mm € 2,200	1/4 page horizontal 183 x 63 mm € 1,800	1/8 page horizontal 183 x 30 mm € 1,100
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4C-prices + VAT

The **SMM Daily News** is published in English. It is distributed hot off the press to SMM visitors and exhibitors every day of the trade fair. Advertising customers benefit from a daily updated editorial environment.

Total circulation: 10,000 copies (daily)

Distribution:

- Already for breakfast in the 20 largest trade fair hotels
- At the entrances to visitors
- At the trade fair to visitors
- At all exhibitor stands
- In the press area

This is your opportunity to reach more than 30,000 visitors from over 100 nations and over 2,000 exhibitors.

Bookable days are:

Tuesday, 3rd September 2024
Wednesday, 4th September 2024
Thursday, 5th September 2024
Friday, 6th September 2024

Contact

Jan-Michael Jasper

phone: +49 40 237 14 - 248

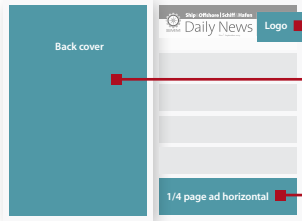
e-mail: jan-michael.jasper@dvvmedia.com

SMM Daily News Partnership Packages

effective from January 1st 2024



SMM Daily News partners:



- Partnership logo placement at the top of the front page
- Full page back cover for advertisement
- To gain high-profile presence during the whole SMM, the package will be upgraded with three additional 1/4-page-ads-one per remaining show-day
- The Premium Sponsor gets 350 copies of the respective issue to his SMM stand

SMM Daily News Hall Plan Partnership:



- Partnership logo placement at the top of the page.
- Partnership logo and booth reference
- Image-impact of a 1/4-page-strip-advertisement
- To gain high-profile presence during the whole SMM, we will upgrade the package with three additional 1/4-page-ads, one per remaining show-day

SMM Daily News Selected Diary Partnership:



- Company logo placement at the head of the page.
- Image-impact of a 1/4-page-strip-advertisement
- To gain high-profile presence during the whole SMM, we will upgrade the package with three additional 1/4-page-ads, one per remaining show-day

For the exclusive Partnership we will offer you a choice-of-the-day concept:

Partnership rates	
Day 1 on 3rd September 2024	€ 9,500
Day 2 on 4th September 2024	€ 9,000
Day 3 on 5th September 2022	€ 8,500
Day 4 on 6th September 2022	€ 8,000

For the exclusive Hall Plan & Selected Diary Sponsorship we will offer you a choice-of-the-day concept:

Partnership rates	
Day 1 on 3rd September 2024	€ 7,000
Day 2 on 4th September 2024	€ 6,500
Day 3 on 5th September 2024	€ 6,000
Day 4 on 6th September 2024	€ 5,500

Schedule and Subject Plan 2024

effective from January 1st 2024

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Ausgabe	O	A	P	Themen	Messen/Konferenzen/Events
Schiff & Hafen 1 2024	22.12. 2023	04.01.	25.01.	Annual Opening Issue 2024: The German Maritime Industry from the Perspective of the Associations Corrosion Protection & Surface Technology Classification & Consulting Propulsion & Manoeuvring Technology Digitalisation	Corrosion protection conference, Hamburg, Germany, 24.-25.01.2024 Marine Money, Hamburg, Germany, 28.02.2024
Ship & Offshore 2 2024	17.01.	24.01.	16.02.	Cruise Ships & Mega-Yachts Marine Interiors Feature: Asian Maritime Industry Safety & Security Offshore Technology	CMA Shipping, Stamford, USA, 12.-14.03.2024 Asia Pacific Maritime (APM), Marina Bay Sands, Singapore, 13.-15.03.2024 Seatrade Cruise Global, Miami Beach, USA, 08.-11.04.2024 Sea Japan, Tokyo, Japan, 10.-12.04.2024 OTC, Houston, USA, 06.-09.05.2024
Schiff & Hafen 3 2024	05.02.	12.02.	05.03.	Conversion, Repair & Retrofitting Offshore Supply Vessels Authority Vessels Automation, Measuring & Control Ship Construction	Hannover Messe, Hannover, Germany, 22.-26.04.2024 Welding in maritime technology and engineering, Hamburg, Germany, 24.-25.04.2024
Ship & Offshore 4 2024	04.03.	11.03.	03.04.	Green Ship Technology: HVAC, Water, Filter Technology Navigation & Communication Heavy-Lift & Break Bulk	Maritim 4.0, Hamburg, Germany, 16.05.2024 Breakbulk Europe, Rotterdam, Netherlands, 21.-23.05.2024
Schiff & Hafen 5 2024	02.04.	09.04.	02.05.	Maritim 4.0 Protection of Critical Infrastructure Future Fuels & Energy Solutions Harbour Industry Water, Air-Conditioning & Filter Technology	Maritim 4.0, Hamburg, Germany, 16.05.2024
Ship & Offshore Special Greece	15.04.	23.04.	03.06.	Trends and Developements in European Shipbuilding, Shipping, Offshore and Maritime Technology in Greek Language	Posidonia, Athens, Greece, 03.-07.06.2024

Ausgabe	O	A	P	Themen	Messen/Konferenzen/Events
Ship® Offshore 6 2024	22.04.	29.04.	04.06.	RoRo Ships & Ferries Design & Construction Propulsion & Manoeuvring Technology Offshore Wind Energy Shortsea Shipping	  Posidonia, Athens, Greece, 03.-07.06.2024 Windforce Conference, Bremerhaven, Germany, 04.-06.06.2024 OMAE, Singapur Expo, Singapore, 09.-14.06.2024 Seawork, Southampton, UK, 11.13.06.2024 TOC Europe, Rotterdam, Netherlands, 11.13.06.2024 Electric & Hybrid Marine World Expo, Amsterdam, Netherlands, 18.-20.06.2024 ONS (Offshore Northern Seas), Stavanger, Norway, 26.-29.08.2024
Schiff® Hafen 7 2024	10.06.	17.06.	09.07.	Shipbuilding in Germany Maritime Energy Transition: Challenges & Requirements	
Ship® Offshore 8 2024	02.07.	09.07.	05.08.	SMM Edition 2024	   SMM, Hamburg, Germany, 03.-06.09.2024 WindEnergy, Hamburg, Germany, 24.-27.09.2024 Monaco Yacht Show, Monaco, 27.-30.09.2024
Schiff® Hafen 9 2024	29.07.	05.08.	29.08.	SMM Edition 2024 with Exhibitors' Previews Further topics: Offshore Windenergy and Propulsion & Manoeuvring Technology	 SMM, Hamburg, Germany, 03.-06.09.2024 8th Rostock Large Engine Conference, Rostock, Germany, 12.-13.09.2024 WindEnergy, Hamburg, Germany, 24.-27.09.2024
Ship® Offshore Special China	06.08.	13.08.	01.10.	A Showcase of European Shipbuilding and Technology Expertise with latest Developments and Products in Chinese Language	
Ship® Offshore 10 2024	09.09.	16.09.	07.10.	Hydrogen Supply Chain Offshore Energy Research & Development Classification & Consulting	 Hydrogen Technology Expo Europe, Hamburg, Germany, 22.-24.10.2024 Metstrade, Amsterdam, Netherlands, 13.-15.11.2024 Offshore Energy, Amsterdam, Netherlands, 26.-27.11.2024
Schiff® Hafen 11 2024	07.10.	14.10.	05.11.	Naval Shipbuilding Research & Development Condition Monitoring & Predictive Maintenance Electrical Engineering & Onboard Networks Special: Recruitment & Empowerment "The human factor" Diving, Salvaging, Towing Alternative Propulsion	SPS, Nuremberg, Germany, 12.-14.11.2024
Ship® Offshore 12 2024	04.11.	11.11.	03.12.	Workboats & Small Ships Feature: Shipbuilding made in Europe Navigation & Communication Ship Design Green Ship Technology	 International WorkBoat Show, New Orleans, USA

Special advertising forms

effective from January 1st 2024

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13 Bound inserts:*

2 pages	4 pages	6 pages	8 pages
€ 2,600	€ 3,850	€ 5,100	€ 6,500

For discounts see volume discount list. One page = one advertisement page.

Please deliver bound insert in untrimmed format of 216 mm width and 303 mm height (four pages and more should be folded). If the insert overlaps from the pages of the magazine on two corners, the German Post Office will levy an additional postal charge. Number of inserts given on application.

- 14 Loose inserts:*** size 205 x 290 mm
Up to 25 g € 350 per thousand. Number of inserts given on application. Per additional 5 g € 30 per thousand.
- 15 Postcards attached to page:*** per thousand € 230
The German Post Office will levy an additional charge for postcard or samples of goods attached to an advertisement. Number of postcards/samples of goods given on application.

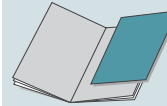
16 Delivery address for loose inserts and postcards (bound inserts on request):

A & O GmbH
Mrs Waltraud Zurek
Elisabeth-Selbert-Straße 5
63110 Rodgau-Dudenhofen
GERMANY

Please add an insert reference with the issue number on your delivery note.

* Booking only total circulation

Loose inserts



Loosely inserted;
205 x 290 mm;
Up to 25 g.p. %
€ 350 per
thousand

Flying page



Cover page:
2 pages:
Front page 90 x 210
mm, Back cover 1/1
page
€ 16,800 incl.
production &
handling

Postcards attached to page



per thousand
€ 230
plus display area

Interested?

Please do not hesitate to contact us to receive more information on special advertisements.


Jan-Michael Jasper (Advertising Sales Manager)
phone: +49 40 237 14 - 248 • e-mail: jan-michael.jasper@dvvmedia.com

- Size:** 210 (Breite) x 297 (Höhe) mm, DIN A4
- Type area:** 183 x 248 mm
Columns: 3 columns, column width: 58 mm;
4 columns, column width: 42 mm
- Distribution:**
As an e-paper to around 1,200 decision-makers and branch experts
- Ad formats and prices (per issue):**
1/1 page 4c 210 (Width) x 297 (Height) mm € 2.250
1/2 page 4c 210 (Width) x 148 (Height) mm € 1.400
1/3 page 4c 210 (Width) x 99 (Height) mm € 975
1/4 page 4c 210 (Width) x 74 (Height) mm € 800
- Technical requirements:**
Data format: PDF (PDF-Version mindestens 1.3),
EPS or TIF, transmission by e-mail
Image resolution: mindestens 300 dpi
Colour mode: ISO Coated v2 (ECI)
- Schedule:**
Publication frequency: fortnightly
Publication day: fridays
Advertising deadline: eight days before publication
- Terms of payment:**
Payable immediately upon receipt of invoice net cash
USt-Ident-Nr. DE 118619873
- Bank:**
Deutsche Bank AG
Nr. 020 14 26 00 (BLZ 200 700 00)
IBAN DE 83 2007 0000 0020 1426 00
BIC (Swift) DEUTDEHH



effective from January 1st 2024

1 Facts:

Access control:	 Google Analytics	Schiff&Hafen	Ship&Offshore
Page Impressions*:		15.462*	3.806*
Visits*:		8.872*	2.235*
Unique Visits*:		4.355*	1.468*

* Average per month between September 2022 - August 2023

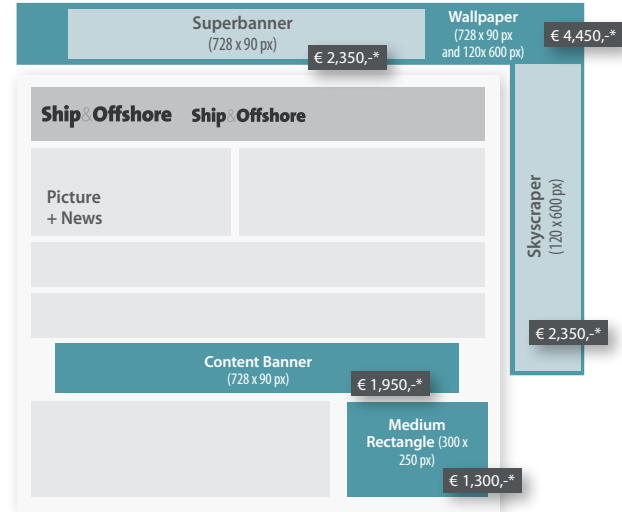
2 Rotation note: Depending on demand it is possible that your banner will appear in rotation with a maximum of two other advertisers.

3 Banner rates:

Size	Desktop (in pixels)	mobile Version (in pixels)	Rate* (per month)
Super Banner (Leaderboard)	728 x 90	300 x 125	€ 2,350
Content Banner	728 x 90	300 x 125	€ 1,950
Medium Rectangle	300 x 250		€ 1,300
Skyscraper	120x600		€ 2,350
Wallpaper	728 x 90		€ 4,450
(Super Banner plus Skyscraper)	120 x 600		

4 Technical specifications:

- .jpg, .png, .gif or html5-banner (as zip incl. html)
- URLs have to be integrated in a html5-banner using html browser.
- For data protection and technical reasons, we generally do not allow JavaScript and third-party ad server codes for advertising bookings.
- Requirements for the advertising media URL: Advertising media that are to be placed on websites of DVV Media Group GmbH must have a target URL that leads directly to a (product) website.
- Links to external web servers (ad servers such as Flashtalking, Criteo, etc.) will not be accepted. However, tracking parameters attached to the target URL are permitted.



* All prices are valid for 30 days, plus VAT.

5 Supply of advertising data:

At least three working days before ad is due to appear by e-mail to nicole.junge@dvvmedia.com (Schiff&Hafen) or to vera.hermanns@dvvmedia.com (Ship&Offshore)

Newsletter

effective from January 1st 2024

	Schiff&Hafen	Ship&Offshore
1 General facts:		
▪ Distribution (e-mail recipients):	approx. 3.900	approx. 7.300
▪ Language/editorial:	German	English
▪ Publication frequency:	fortnightly fridays	weekly tuesdays
2 Performance values:		
▪ Opening rate:	24,66 %	14,57 %
▪ Unique Click rate:	15,39 %	4,63 %
▪ Click-to-open rate:	62,20 %	31,76 %
<i>(Average per newsletter between Q4/2022 and Q4/2023)</i>		
3 Geographical analysis of recipients:		
▪ Germany/Austria/Switzerland	86,0 %	33,8 %
▪ Rest of Europe	12,8 %	27,5 %
▪ Asia		19,0 %
▪ Middle East		12,3 %
▪ North and South America		6,3 %
▪ other countries	1,2 %	0,9 %

4 Advertising options:

▪ Sponsoring (Header and advertorial of the newsletter)

Placement: Banner in the e-mail header and advertorial after the 2nd message

Format Header: 570 px width / 60 px height

Advertorial: max. 500 (blank-)letters, hyperlink to the website and a picture (275 px width / 180 px height)

Alternative: banner (570 px width / 100 px height)

Price: € 1,800,- (per newsletter)

▪ Textlink + picture (275 x 180 px)

Placement: after sponsoring

Data format: 150 characters, picture as JPG or PNG

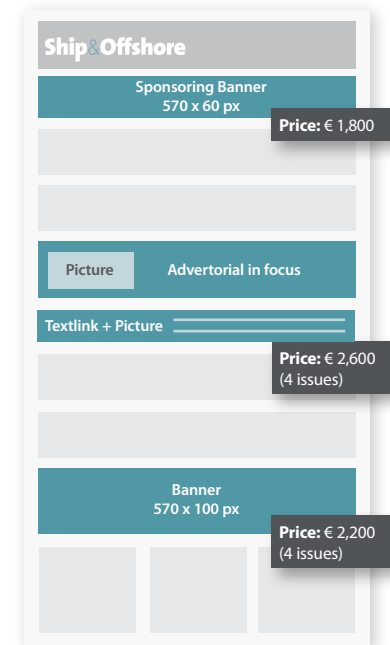
Price: € 2,600,- (for 4 issues)

▪ Banner (570 x 100 px)

Placement: before the event calendar

Data format: JPG or PNG

Price: € 2,200,- (for 4 issues)



Sponsored Content

effective from January 1st 2024

Your sponsored content is delivered via the regular editorial system. It is distributed in a prominent position between articles on the homepage with the “look & feel” of an editorial report.

Take advantage of this offer and present your products and services in an editorial outfit. You use a scope of 300 words, an image with a format width of 1920 px.

Of course, you can also include a direct web link to your website.

1 Occasion:

- Product-Service-Presentation
- Brand communication
- Pre-Exhibition communication

2 Visualisation:

- Image Size: 1920 px width
- Textrate: 300 words
- Duration: 1 month
- Advertisement identification as advertorial

3 Price:

- € 1,950

The Wärtsilä 31SG pure gas engine is now available for marine applications (Source: Wärtsilä)

SPONSORED CONTENT

Wärtsilä unveils new gas-only engine

24. September 2019

Wärtsilä has launched a pure gas engine for marine applications, called Wärtsilä 31SG. Until now, the company has pursued a dual-fuel strategy for its gas-burning engines but, it says, the new engine, based on the existing Wärtsilä 31 platform, will reduce the total cost of ownership and the environmental footprint of vessels operating in regions with access to a developed gas bunkering infrastructure.

The lean-burn, spark ignition engine was introduced for land-based applications in 2017. Since then, the company has delivered more than 1,800 engines operating for 37 million running hours in shoreside energy market applications.

Wärtsilä claims that the engine is ideally suited for hybrid applications because it provides high thermal efficiency and lower investment costs to offset the additional cost of energy storage. Pairing the Wärtsilä 31SG with battery packs also enables design for redundancy and high system efficiency, the company said.

The latest development comes as part of Wärtsilä's strategy of cutting the greenhouse gas emissions of its gas engines by 15% between 2015 and 2020.

◀ Shipbuilding

Webinar – go online with us together!

The term webinar is composed of the words web and seminar and describes the **modern form of an Online conference** or training, which can be transmitted to the Internet using various online tools. The biggest advantage of a webinar is that it can be followed from almost anywhere in the world and that by an unlimited number of participants. The only requirement is a desktop or a mobile device that has a stable network connection. We combine for you our decades of experience in the maritime industry and in the implementation of various events with a cutting-edge form of event online presence. We would like to assist you with the implementation of your webinars with the support of our editorial and technical know-how.



We offer you:

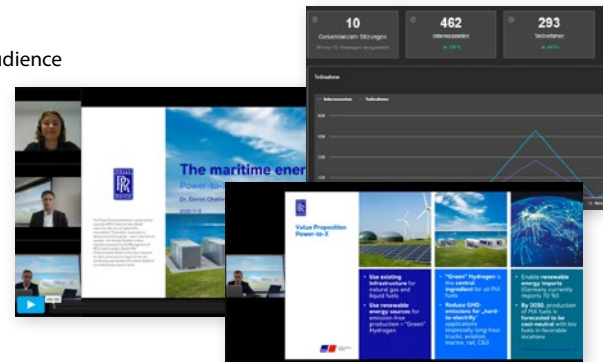
- An experienced contact person who will accompany you very closely in communication throughout the entire project
- A professional implementation of the webinar via a user-friendly online tool
- Our network in the maritime industry for the content design of your format
- The handling of the entire participant and speaker management
- A marketing plan which is tailor-made for your webinar in order to reach your potential audience
- The supply of the prepared video material following the online event
- A long-term platform for webinar review
- A detailed evaluation and analysis of the webinar data
- Lead Generation

Possible areas of application:

- E-Learning
- Introduction and explanation of (new) products
- Online interviews and discussions
- Company internal communication platform
- Replacement for a meeting on the spot to cover distances

Your benefits:

- Information of the participants regardless of the location
- You benefit from our publishing network and with our help you can design versatile programs
- Greater reach in marketing activities
- Through detailed analysis and feedback from the participants, you can draw long-term conclusions for your company



Price on request!

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